



## Financial Tear Sheet

### Corporate Profile

WMS Industries Inc. was formed in 1974 and achieved great success in the pinball, video arcade and home video game markets. With a demonstrated track record as a company that could "make great games", video and software technology, and manufacturing facilities all in place, WMS' foray into gaming was a natural progression for the corporation.

WMS Gaming Inc. started out in the video lottery terminal (VLT) business in 1991. The company created, manufactured and placed VLTs in jurisdictions throughout North America. Once successfully established in the video lottery market, WMS Gaming moved into the casino gaming business with the introduction of a video poker game. A year later, the Company unveiled a complete line of technically advanced upright slot machines.

In 1997, the company premiered what would be, and still is, its most successful video slot machine to date, Reel 'em In®. This multi-coin, multi-line game offered tons of bells and whistles for the slot player. In an effort to produce an enhanced playing experience, WMS Gaming installed full color high-resolution screens in its games, created full color, detailed graphics, provided an entertaining game theme with many betting options, and increased the hit frequency. These features translated to tremendous player acceptance, increased play and therefore, increased earnings.

Since 1998, WMS Industries has been engaged entirely in the manufacture, sale, leasing and licensing of gaming machines.

WMS Industries Inc. is traded on the New York Stock Exchange (symbol: WMS). The Company's subsidiary is WMS Gaming Inc.

### Stock Performance

WMS (Common Stock)	
Exchange	NYSE (US Dollar)
Price	<b>\$38.06</b>
Change (%)	<b>▲ 0.82 (2.20%)</b>
Volume	551,021
52 Week Low	\$35.04
Market Cap	\$2,211,209,880
Rolling EPS	1.89
PE Ratio	20.1376
Shares Outstanding	58,098,000
Data as of 09/08/10 4:01 p.m. ET	



### Recent Headlines

08/03/10 - 4:02 p.m. WMS Reports Record Quarterly Earnings of \$0.56 Per Diluted Share Driven by Record Quarterly Revenue of \$213 Million
07/14/10 - 3:30 p.m. WMS to Report Fiscal 2010 Fourth Quarter and Year End Results on August 3 and Host Conference Call and Webcast
06/17/10 - 1:36 p.m. WMS Names Amy Lipton Vice President of Marketing

### Management

Brian R. Gamache	Chairman of the Board and CEO
Orrin J. Edidin	President
Scott D. Schweinfurth	Executive Vice President, Chief Financial Officer and Treasurer
Larry J. Pacey	Executive Vice President, Global Products and Chief Innovation Officer
Kenneth Lochiatto	Executive Vice President and Chief Operating Officer
Kathleen J. McJohn	Vice President, General Counsel and Secretary
John P. McNicholas, Jr.	Vice President, Controller and Chief Accounting Officer

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